

**ASSIGNMENT 1- LIVE SHOW POSTER****/30**

Must have somewhere on the poster:

1. Location
2. Time
3. Cost (\$) or Donation
4. Headlining band
5. Other performing bands
6. Sponsors and Contributors
7. Contact Info
8. Special guests (if any)
9. Contest (if applicable)

Requirements 0 2 4 6 8 10

Creativity and Uniqueness 0 2 4 6 8 10

Appeal 0 2 4 6 8 10

**ASSIGNMENT 2- BAND BIOGRAPHY****/40**

Must include:

1. Band name
2. Band members (and maybe some interesting facts about each member)
3. Band history (origin, etc.)
4. Noteworthy accomplishments (live shows, recordings, promo, etc.)
5. Band mission or goal (why you play and what you play for...)
6. Upcoming live shows

**ASSIGNMENT 3- PHOTO SHOOT****/50**Rubric

- |  |                             |
|--|-----------------------------|
| 1. Band came prepared (dress, concept, attitude)         | 0 2 4 6 8 10                |
| 2. Concept was appropriate                               | 0 2 4 6 8 10                |
| 3. Band was respectful and courteous to the photographer | 0 2 4 6 8 10                |
| 4. Final product   | 0 2 4 6 8 10 12 14 16 18 20 |

TOTAL /50

**ASSIGNMENT 5- MERCHANDISE DESIGNS****/50**

1. T-shirt design /30

\*\*designs must be e-mail to Mr. Bury

- a. Appropriateness /7
  - b. Creativity /8
  - c. Effective and appealing /8
  - d. Professionalism /7
- \*\*if you are willing to make a real shirt, you will be awarded IMP marks.
2. Sticker design /25
- a. Appropriateness /5
  - b. Creativity /10
  - c. Effective and appealing /10

<b>ASSIGNMENT 4- SOCIAL MEDIA</b> /135
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Includes the following:

- 1. A connection to twitter /15
- 2. A connection to band camp /15
- 3. A connection to myspace page /15
- 4. A connection to facebook /15
- 5. A connection to PKROCKANDPOP.COM (download the button if you want) /15

Include:

Photos

- a. Live /10
- b. Photo shoot /10
- c. Merch. /10

Performance videos /20

Band biography (assignment 2) /10

<b>ASSIGNMENT 5- SONG STRUCTURES</b> (Due Thursday, July 14 <sup>th</sup> , 2011) /60
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Complete the aural song structures for the THREE SONG SET by the date listed above.

SONG 1- 0 2 4 6 8 10 12 14 16 18 20

SONG 2- 0 2 4 6 8 10 12 14 16 18 20

SONG 3- 0 2 4 6 8 10 12 14 16 18 20